

1

Signage & Wayfinding

Overview: While signage for Loudonville exists as you enter the Village, this signage would signal your arrival and entrance to downtown. The options below show that the gateway sign would live at critical points along Main Street and go across the right of way. The entryway signage concepts would be smaller in scale and installed at additional points along the corridor to further emphasize the arrival downtown. This priority project intends to provide direction for further refinement and development of the sign type.

▶ GATEWAY OPTIONS



▶ CHARACTER IMAGES

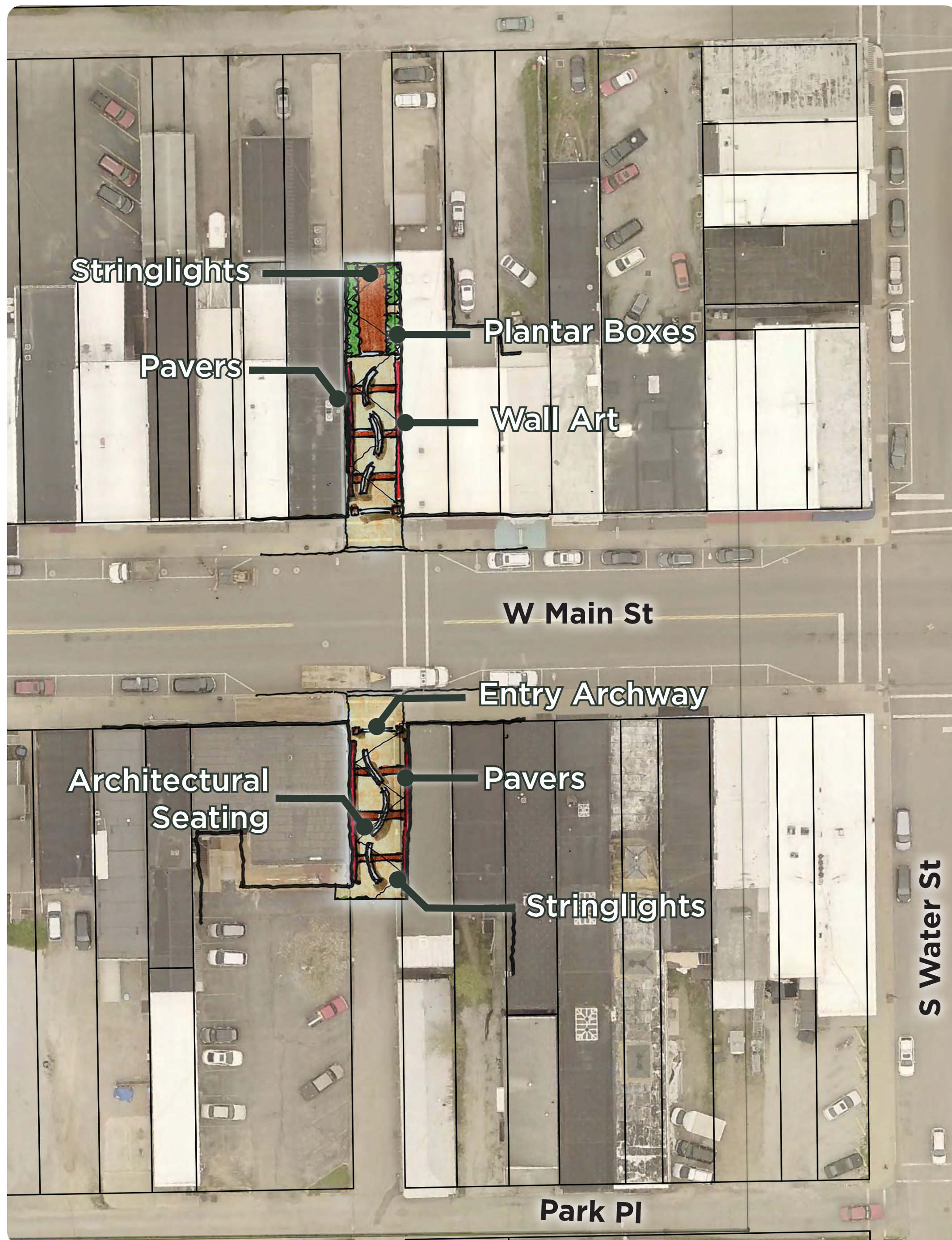


2

Alleyways: Birch & Brentwood

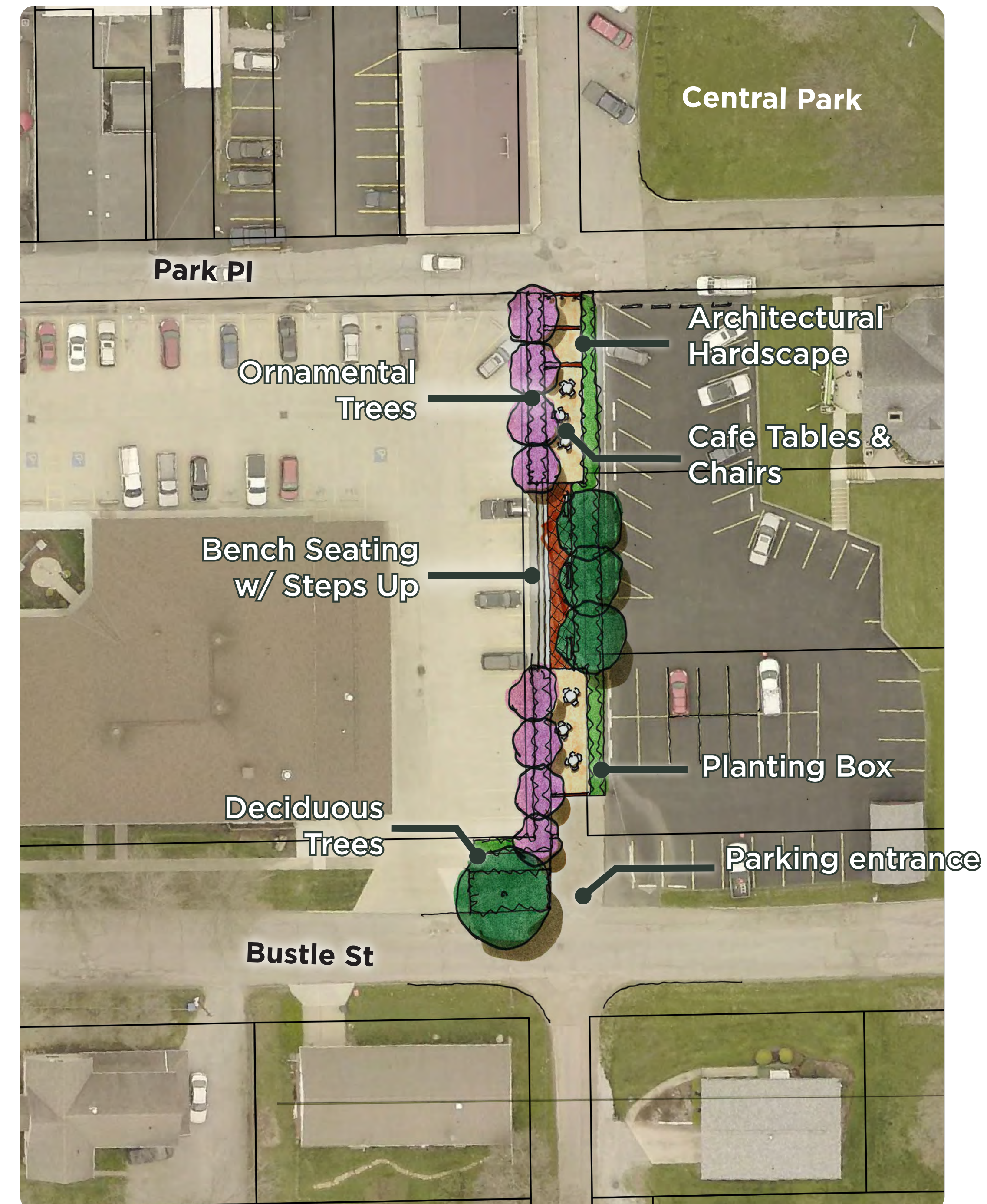
BIRCH ALLEY

Overview: Birch becomes a passive alleyway for the front portions to connect the two halves of downtown. Seating, planter boxes, and wall art are featured along the way. The wall art creates “pausable moments” to stop, view and take in the surroundings. The wall art can be made by local artists highlighting the features and history of the Village. String lighting lowers the building’s height and creates an artificial ceiling. The ground scape can be unique to symbolize the space.



BRENTWOOD ALLEY

Overview: This space becomes an outdoor extension for the American Legion, church, or Village activities. Tree plantings and landscaping buffers soften and define the edges of the space. Bench seating, combined with flexible seating, provides options for users and events. A new hardscape material signals a unique space and provides flexibility in programming.



3

Placemaking: South Water

Overview: Located in the heart of downtown, South Water provides an opportunity to establish a central gathering space to support businesses further. The concept closes South Water from Main Street to Park Place. The additional right-of-way spaces allow for the installation of a signature pavilion, accompanied by a flexible event lawn and plaza. The plaza area can double as parking during business hours but is closed for special events. A mixture of deciduous and ornamental trees soften and shade the area, with outdoor dining areas, benches, and string lighting providing additional amenities.

CHARACTER IMAGES



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► PERSPECTIVE RENDERING

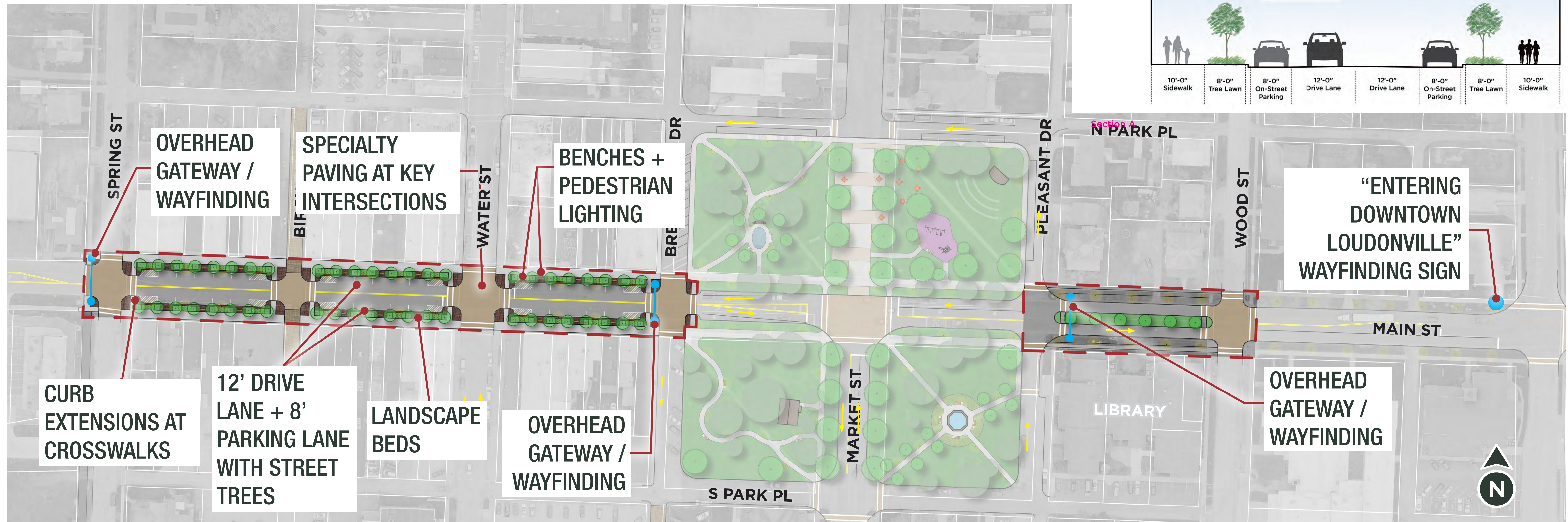


4

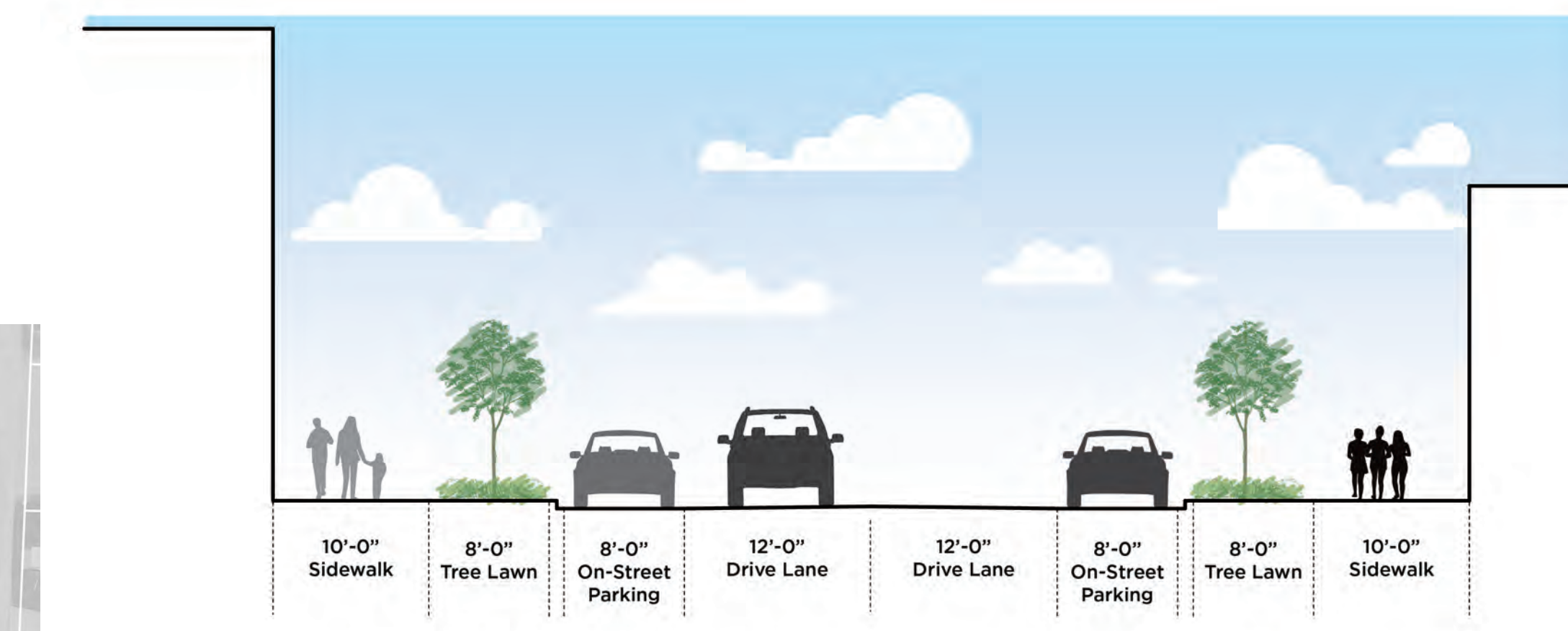
West Main Streetscape Concept

Overview: The West Main Streetscape aims to right-size the corridor to balance the needs of motorists, pedestrians, and businesses. Two 12' foot travel lanes and 8' parking lanes remain. Curb extensions shown at intersections are to shorten the pedestrian crossing distance, with specialty pavement and improved markings featured to enhance aesthetics. A landscape buffer with street trees and space for site furnishings will provide ample space for pedestrian flow and opportunity for outdoor dining. The proposed design creates a space to drive to and not through.

STREETSCAPE SITE PLAN



STREET SECTION VIEW



CHARACTER IMAGES

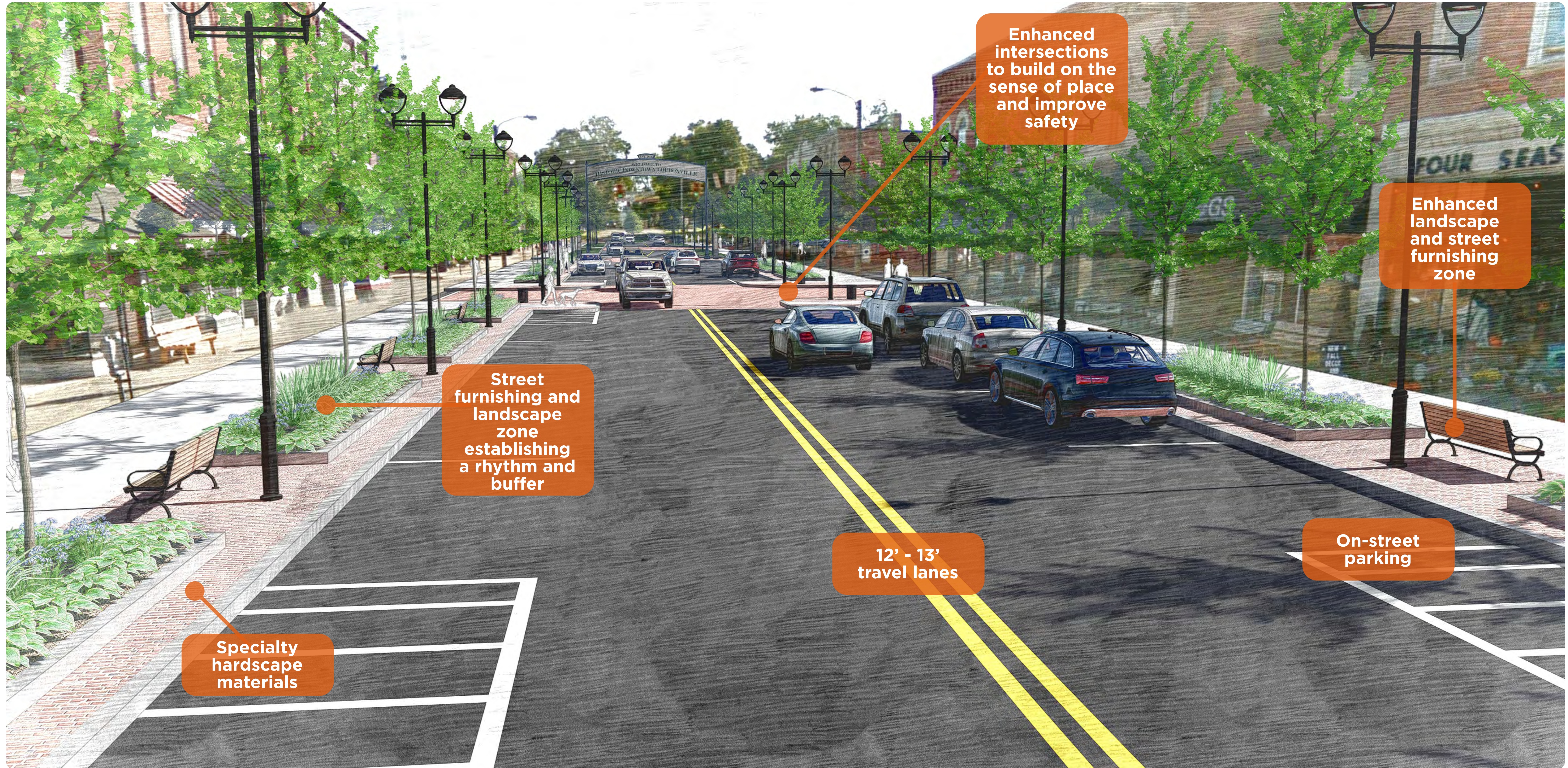


4

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STREETSCAPE PERSPECTIVE



4

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STREETSCAPE PERSPECTIVE



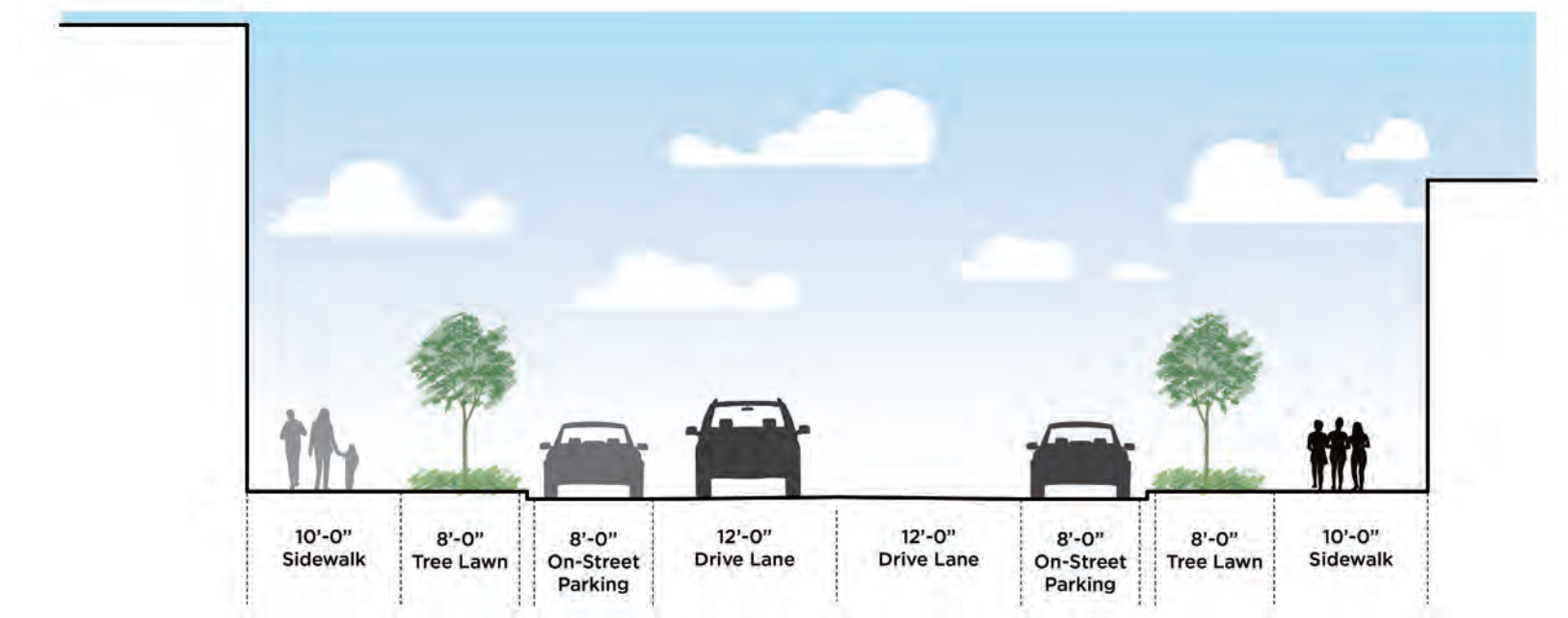
5 Central Park

Overview: The Central Park concept combines the two northern halves into one 1.7-acre space. The southern portions remain at their current size. Features of the park include a paved area for food trucks or farmer's markets, a formalized performance space, a children's playground, an improved fountain space, and an enhanced memorial.

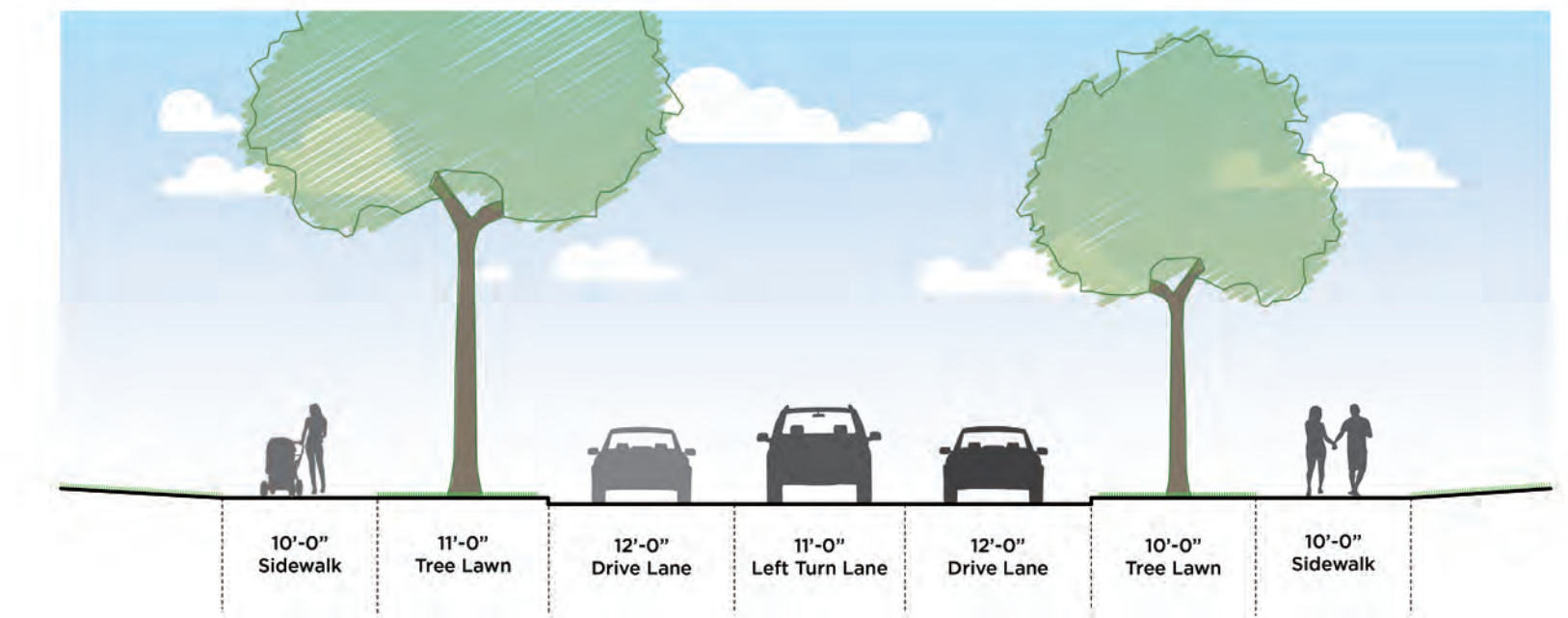
CHARACTER IMAGES



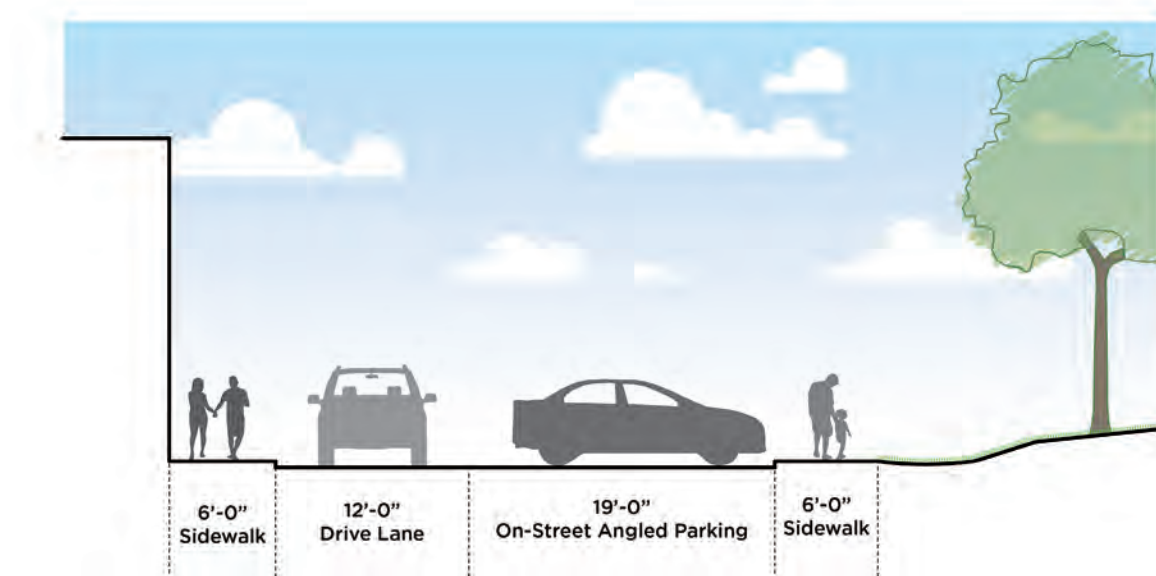
STREET SECTIONS



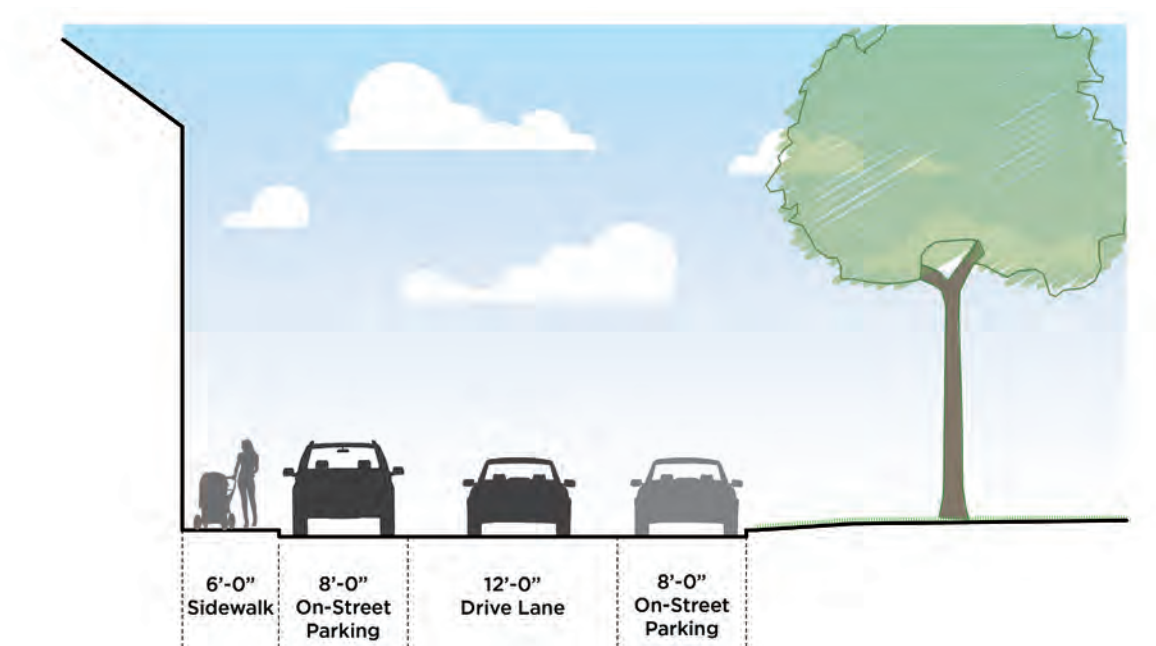
WEST MAIN STREET



WEST MAIN STREET (THROUGH PARK)



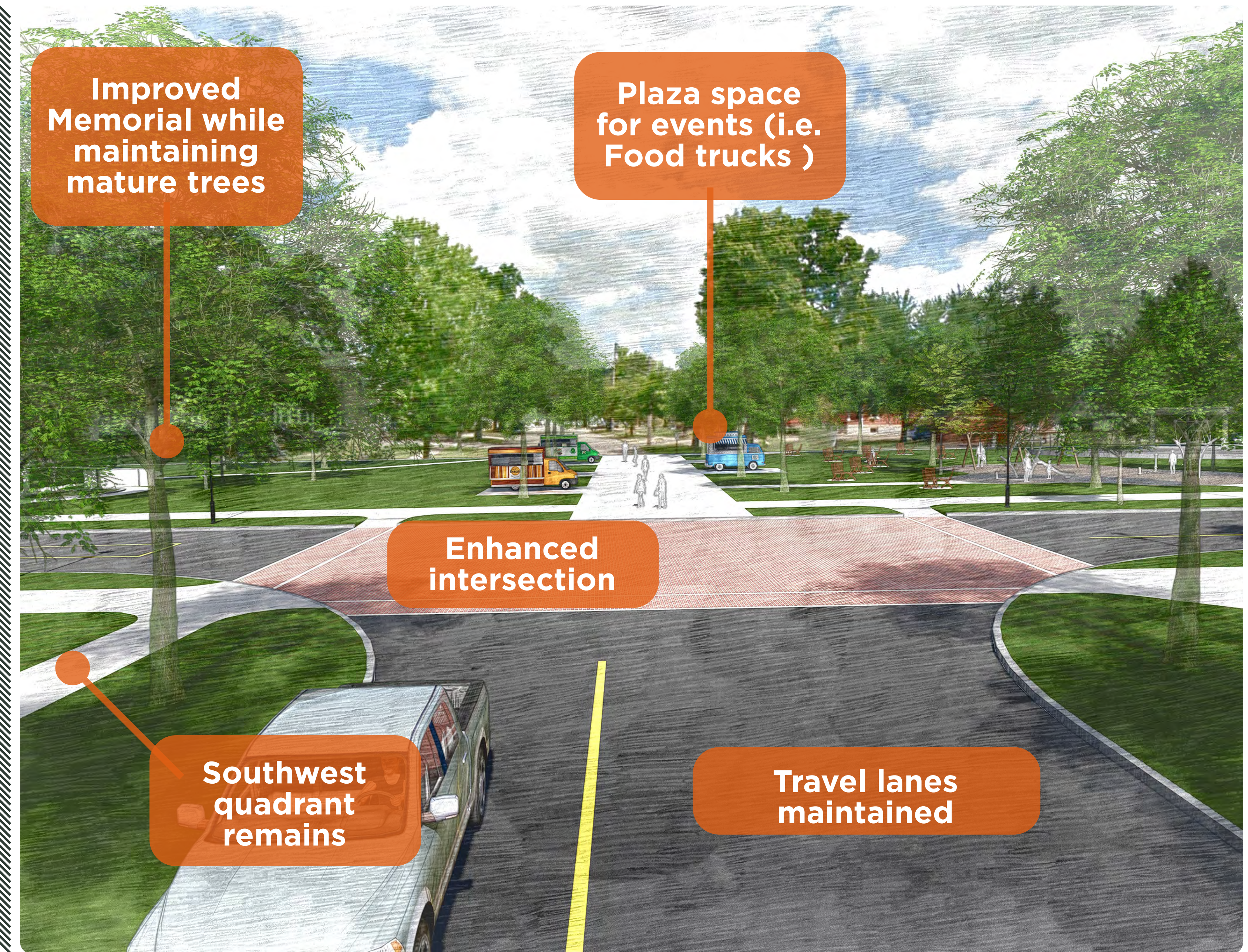
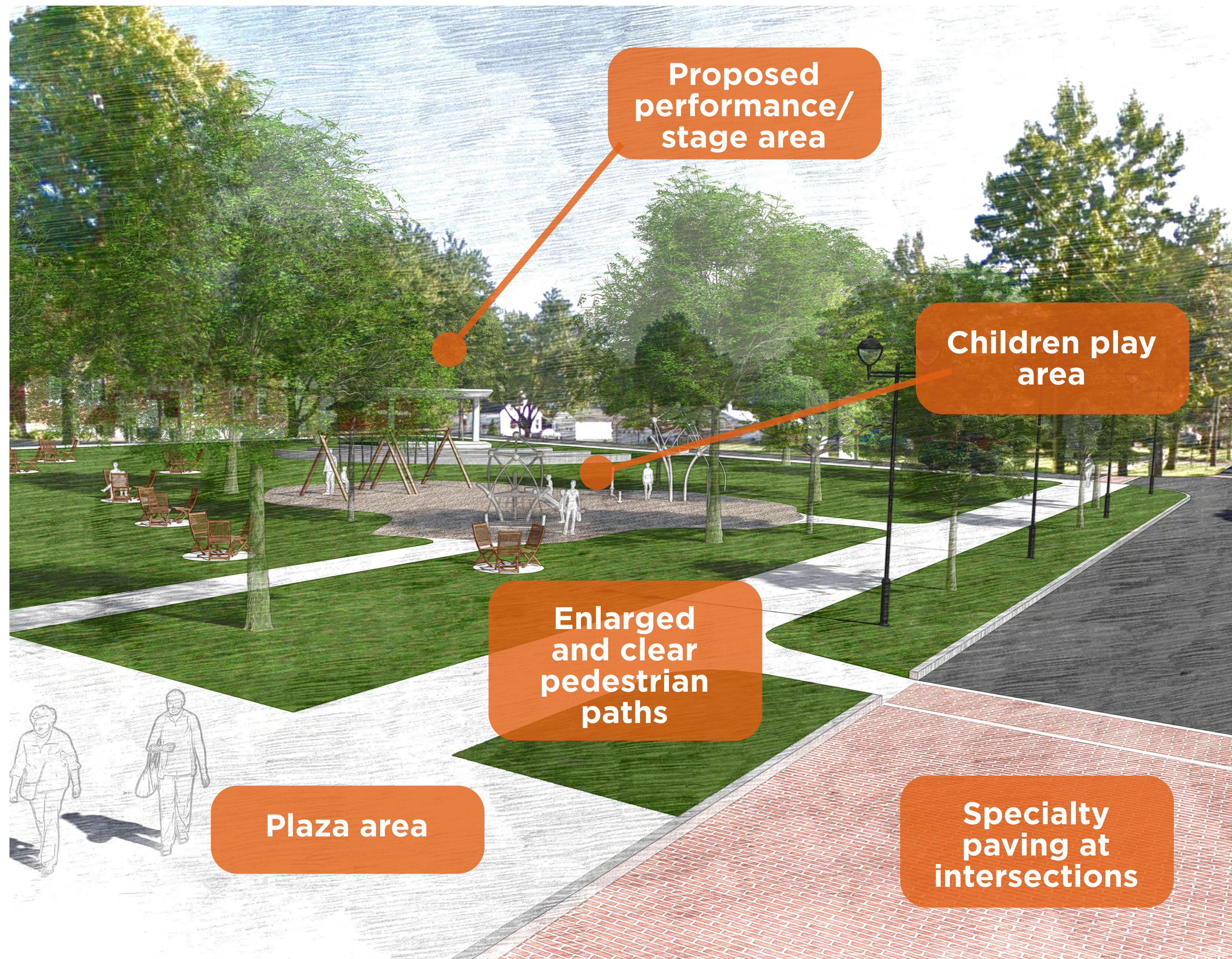
NORTH BRENTWOOD



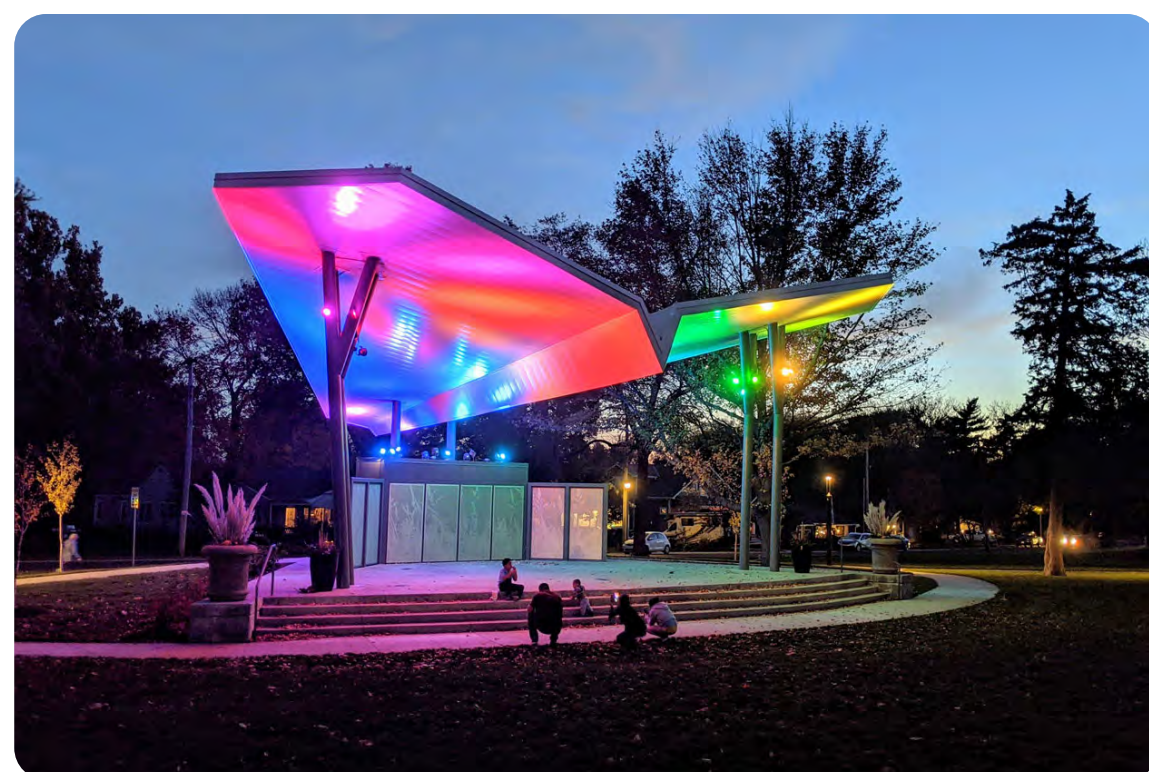
NORTH PARK PLACE

6 Central Park

▶ PARK RENDERINGS



▶ CHARACTER IMAGES



Project Overview

About the project

The Village of Loudonville and the Mohican Area Growth Foundation have initiated a process to create a downtown plan to identify priority projects and guide village staff and stakeholders.

Planning process

The goal of the plan is to develop a vision for the next evolution of downtown by identifying catalytic, priority projects that can be implemented over a period. The planning process provided an opportunity to engage with residents and stakeholders to better understand the desires and visions for the community.

The process took a five-phase approach that incorporated an analysis of existing conditions, best practice assessment, and community and stakeholder input at various points. The purpose of this process is to ensure a holistic approach. The product incorporates a wide lens view on recommended designs and programming for the priority projects, with further details to be developed. The plan lays out implementation strategies, provides high-level cost estimates, and provides recommendations on responsible parties.

Who is involved?

A taskforce committee composed of Loudonville community members, business owners, stakeholders, and officials were assembled to guide and inform the planning process. Members of the community were engaged at various stages for input.

What is next?

The recommendations of this study will be compiled into a report and used as a guide. The taskforce committee and Village officials may begin to prioritize priority projects and look for funding sources (i.e. state and local grants). Once projects are prioritized and funded, detailed designs would be created with further community and stakeholder input.



Study Area Map

LOUDONVILLE

Downtown Plan

Welcome

TO THE

PUBLIC OPEN

HOUSE

The Village of Loudonville and the Mohican Area Growth Foundation initiated a process to create a Downtown Plan to create a vision and guide downtown Loudonville for years to come.

Tonight's open house will walk through the planning process, feedback, priority projects, and next steps.

There are stations which showcase each of the projects. Additionally, members of the project team and taskforce committee are available for additional questions and discussion.

Thank you!

Visit www.loudonville-oh.us/downtown-revitalization/ to stay informed about project updates.

Scan me!



Questions?

**COME TALK TO
REPRESENTATIVES
FROM THE
TASKFORCE
COMMITTEE AND
PROJECT TEAM!**

